**Basic Finance**

**1 Day Course**

**Overview**

To obtain an understanding and ability to use basic business financial management concepts and tools of analysis such as valuation, risk-return relationships, financial statement analysis, cost of capital, capital structure, and working capital management. And become familiar with the various types of financing available to the company.

**Who will this course benefit?**

This course is aimed for Managers or individuals with a finance responsibility and looking for a basic understanding of Finance.

**Learning Objectives:**

After this interactive course you will be able to:

* Apply basic financial valuation concepts.
* Describe what determines the value of the company and how management can influence these values.
* Measure the company’s risk; explain what determines this risk, and how this affects the value of a firm.
* Analyse the firm’s performance to determine its particular strengths and weaknesses, and be able to use financial analysis to improve performance.
* Forecast a firm’s financial needs.
* Analyse financial statements using standard financial ratios of liquidity, activity, debt, profitability, and market value.
* Understand the three main Financial Statements for the company
* Manage a firm’s working capital efficiently.
* Define what leverage is explain how the firm influences its leverage, and how leverage affects the firm.
* Describe how the company raise money in the capital markets.
* Define the finance terminology in the above areas.

**Course Outline/Modules**

* Introduction – Programmes Aims and Objectives
* Introduction to Finance
* Income Statements and Balance Sheets
* Profit, Profit and Cash
* Understanding Ratios and Operational Gearing
* Reducing Costs and Improving Cash Flow in the Corporation Supply Chain